

Industry Insight

# Indian Healthcare Services



**Cygnus**

Business Consulting & Research

*Knowledge Partner for Profitable Growth*

## Indian Healthcare Services

### Synopsis

Healthcare industry in developing world is all set to grow exponentially and India with its inherent qualities can become the global hub for healthcare services. It is being touted as the next 'big boom' and the sector is expected to grow rapidly over the next decade, to reach a level of Rs 3200 billion by 2012, largely spurred by an increased corporate presence in the sector. The need of the hour is to understand this market and plan future strategies to harness the lying opportunity.

Cygnus has prepared the report on Indian Healthcare Services on analyzing the various aspects of the industry involving public and private sector participation. The industry is discussed on various systems of treatment like Allopathy, Indian System of Medicine, Arurveda, Homeopathy etc. and emphasis has been given for Allopathy in the entire report. A glimpse of the global scenario has also been given for a comparative analysis. Various service segments have been briefed along with growth drivers, critical success factors, issues and challenges, and regulatory environment. The market information includes market size, consumer spending, industry trend etc with top 11 major players' profiles. On the basis of critical analysis of the industry and views of the industry experts, the future outlook is prepared.

The report is meant for all the public and private hospitals, pharmaceutical, biotech and clinical research companies. The Marketing departments of various organizations will find the report very useful to formulate the business targets, whereas others will find a huge treasure of information culled and presented very lucidly.

The report has been prepared using sources like industry magazines, journals, medical books, industry views expressed and websites of organizations, institutions and major players. Due diligence and adequate care has been taken in the report to check and validate the figures used. The report is presented in 120 pages.

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