

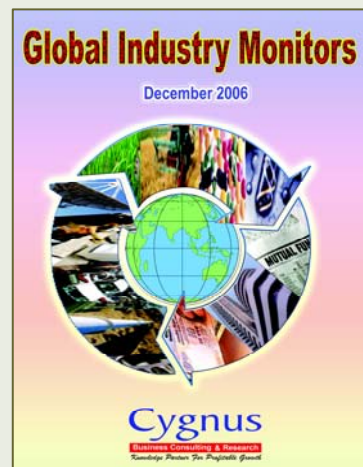


Global Industry Monitor Pack

This is a regular monthly publication aiming at providing the latest update and analysis of major developments in the industry around the globe. It is a capsulated form of information which brings out the analysis of the latest developments / statistics/ products / companies every month.

These monitors are focused on specific sectors/sub-sectors to arm our customers with insights and cutting edge analysis of all major industry specific news and events that have taken place during the month all over the world.

The monthly publication focuses on 35 sectors and sub –sectors. It is a unique product which aims at providing the latest updates on the particular sector or sub –sector. It is a capsulated form of information which brings out the analysis of the latest developments / issues/ products / companies every month. The detailed coverage is as follows –



MAJOR PARAMETERS OF THE ANALYSIS

- ❖ **Industry at a glance** – gives highlights of key developments during the month.
- ❖ **Industry statistics** - gives critical industry statistics, covering Indian industry, India's global trade and Global industry.
- ❖ **Key developments** – Gives updates across the globe; provides continent wise important news.
- ❖ **Company Scan** – Brief analysis of the company is given. It includes business description, product profile, operational performance, financial performance, Stock Market performance, recent strategies by the company and ends with future outlook.
- ❖ **Product/ Service Scan** – Introduction of the product, uses, production a/ Delivery process, tabular classification of different varieties, Market size, growth rate, major players, major brands, pricing and competition and outlook.
- ❖ **Regulatory Watch** – Industry specific regulations, FDI related regulations, IPR issues, any changes in the policies, laws related to industry.
- ❖ **Upcoming events** – lists down the important events or seminars or conferences in offing.

SCOPE OF REPORT

1. Industry at a glance
2. Industry statistics
3. Key developments
4. Company Scan
5. Product/ Service Scan
6. Regulatory Watch
7. Upcoming events

BENEFICIAL FOR

- ✚ Banks
- ✚ Management Institutes
- ✚ Consulates
- ✚ Consultants
- ✚ Corporates
- ✚ Industry & Trade Associations

BENEFITS

- ✚ A capsulated form of Industry Analysis
- ✚ Global Industry Monitor Pack is the best ready reckoner that gives reader friendly research information.
- ✚ It provides customers an insight and cutting edge analysis of all major news and events, during the month, across the globe.
- ✚ Global Industry Monitors assists Top Management in streamlining their business strategies in among corporates.
- ✚ It facilitates industry knowledge among management students whereas it also keep banks updated with the latest developments of their clients sectors.

Empowering you with quality Information



Global Industry Monitor Pack

The sectoral coverage in Global Industry Monitor is as follows –

GLOBAL ECONOMY

<u>AGRI-BUSINESS</u>	<u>BANKING & FINANCIAL SERVICES</u>	<u>ENGINEERING</u>
<ul style="list-style-type: none"> ♦ Agribiotech ♦ Agri-commodities ♦ Agri-implements ♦ Agrochemicals & fertilizers ♦ Agro-processed food 	<ul style="list-style-type: none"> ♦ Banking & Financial Services ♦ Indian Mutual Funds ♦ Life Insurance ♦ Non-life Insurance 	<ul style="list-style-type: none"> ♦ Automobiles ♦ Automotive Components ♦ Chemicals & Petrochemicals ♦ Consumer Durables ♦ Engineering ♦ Steel ♦ Textiles and Garments
<u>INFRASTRUCTURE, UTILITIES & OTHER SERVICES</u>	<u>ICE</u> (Information, Communication & Entertainment)	<u>PHARMACEUTICALS</u>
<ul style="list-style-type: none"> ♦ Construction ♦ Hospitality ♦ Oil and Gas ♦ Power ♦ Retail ♦ Transportation & Logistics 	<ul style="list-style-type: none"> ♦ IT Enabled Services & BPO ♦ Media & Entertainment ♦ Software Products & Services ♦ Telecommunications ♦ IT Hardware 	<ul style="list-style-type: none"> ♦ Biopharmaceuticals ♦ Bulk Drugs ♦ Formulations ♦ Health Care ♦ Indian Systems of Medicine
<u>OTHERS</u>		
<ul style="list-style-type: none"> ♦ FMCG ♦ Gems and Jewellery 		

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FAPCCI	PSG Institute of Mgmt	Vijaya Bank
Grasim Industries Ltd	R.V.Institute of Mgmt	XLRI, Jamshedpur

DELIVERABLES

GIM is available (35 sectors) is available as hard bound book as well as in the electronic format.

POST YOUR QUERIES TO

Send mail to mktg@cygnusindia.com or fax at 040-23430201



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Leverage our expertise to grow profitably