

# Speciality & Multi Speciality Hospitals (July 2009)

## *Background -*

- ❖ According to the WHO report, India needs to add 80,000 hospital beds each year for the next five years to meet the demands of its growing population.
- ❖ In Government of India's recent budget declarations, enough emphasis has been given on setting up of healthcare delivery infrastructure mainly in Tier – I & Tier – II cities.
- ❖ High quality talent pool, proven track record, favourable government policies, ability to deliver healthcare services at low cost and high quality infrastructure has put India on the global map for outsourcing various healthcare related services.
- ❖ Indian healthcare delivery industry is upbeat about the future of hospitals in the country.

## *Coverage of the report -*

The Pre-feasibility report on Speciality/ Multi- speciality hospital constitutes of three different models for hospitals namely (i) 200 bed Multi-speciality hospital (ii) 100 bed Multi-speciality Hospital and (iii) 100 bed Speciality Oncology hospital.

This report is structured into seven chapters consisting of Executive Summary, Project Concept, Industry Analysis, Project Details and Conclusion. This report provides an overview of Indian healthcare industry structure, its market information and growth drivers. It also gives insight into the procedure for setting up a hospital, type of machinery & floors space required, requirement of regulatory permissions & clearances, capital outlay, profitability, payback period, internal rate of return (IRR) and other project related analysis.

## *For Whom -*

This report will be useful to entrepreneurs/doctors/businessmen interested in setting up hospitals, banks offering loan services in healthcare delivery, management consultants, and hospital administration and management students and others.

**No. of Pages: 205,**

**No. of Annexure: 37,**

**No of Tables: 62**

**No of Figures: 15**

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## Old report vis a vis Updated Report

	PFR – Hospitals 2008	PFR – Hospitals 2009
<b>Scope</b>	200 bed	200 bed Multi-speciality hospital, 100 bed Multi-speciality Hospital and 100 bed Speciality Oncology hospital
<b>No. Of Pages</b>	106	205
<b>No. Of Annexure</b>	16	37
<b>No. of Tables</b>	20	62
<b>No. of Figures</b>	14	15
<b>Date of Publishing</b>	May 2008	July 2009
<b>Figures used in</b>	Rs (Lakh)	USD ( millions & Billions)
<b>Coverage</b>	Only Hyderabad	Six major cities of India

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### Executive Summary

#### 1. Project Concept

#### 2. Industry Analysis

- Overview of Indian Healthcare Industry in India
- Structure & Segmentation of Hospital Industry
- Market Size and Growth
- Growth Drivers
- Major Healthcare markets in India

#### 3. Hospital Management Issues

- Management & Commercial Plans
- Steps Involved in Setting up a Hospital
- Brief Description of Major Machinery
- Permissions & Clearances Required
- Advertising, Marketing & Promotional planning
- Mobilising Bank Loan

- Critical Success Factor
- Hospital accreditation
- Tentative Project Implementation Plan

#### 4. Project Details (200 bed Multi Speciality)

- Technical Aspects
- Financial Estimate

#### 5. Project Details (100 bed Multi Speciality)

- Technical Aspects
- Financial Estimate

#### 6. Project Details (100 bed Speciality – Oncology)

- Technical Aspects
- Financial Estimate

#### 7. Conclusion

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## **Hospitals (as on May 08)**

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