

Pre feasibility Report on Business School

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Cygnus

Business Consulting & Research Pvt.Ltd.

Knowledge Partner for Profitable Growth

6-3-352/2, 4th & 5th Floors, Astral Heights, Road No.1, Banjara Hills, Hyderabad, India – 500034

Phone: 040-23430203-05; Fax: 040-23430201

E-mail: mktg@cygnusindia.com; Internet site: <http://www.cygnusindia.com>

SYNOPSIS

As per Cygnus estimate, the demand growth for management pass outs in the year 2007-08 was to the tune of 0.33 million & on the other hand the number of pass outs in 2007-08 from the 1550 odd management schools reached approximately 0.31 million. The cumulative short supply during the period 2006-08 reached about 0.05 million. Although there may be slight decline in the demand growth during 2008-09 the existing short supply is expected to fill up the gap. The estimated demand for management pass outs during the period 2008-12 is expected to be about 1.34 million, but the potential number of pass outs during this period will be about 1.24 million which is a shortfall of 0.10 million. To tide over this problem, there is the need for more than 50 management institutes to start academic operation from 2009-10. In short there is tremendous need for high quality management schools in India to maintain a strong economy.

This Pre-feasibility report on Business School is prepared taking into account the immense potential for business school post graduates in the country. This report is structured into 6 chapters consisting of Project Concept, Education System in India, Higher Education In India, Overview of Management Education in India, Project Details and Conclusion. This report provides an overview of Indian Higher Education & Management Education, demand & supply scenario, industry structure and growth drivers. It also gives insight into the procedure for setting up a business school, capital outlay, profitability, payback period, internal rate of return (IRR) and other project related analysis. The financial model of the project will also be provided along with the report. The potential buyer may customize the calculations in this user friendly model by imputing his numbers and see the viability of his project.

This report along with the financial model will be useful to business men or entrepreneurs planning to setup business school, banks offering loan services to business schools, interested foreign investors, independent management & financial consultants.

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